

CALOOSAHATCHEE MARCHING & CHOWDER SOCIETY

January 14, 2014 Board of Directors Meeting Minutes

The meeting was called to order by Commodore Diane Fowler at 7:04 Tuesday January 13, 2014 at the CMCS clubhouse located at the Cape Coral Yacht Club

Present: Commodore Diane Fowler, Vice Commodore Allen Fiske, Vice Commodore Summerset Steve Romaine, Rear Commodore Cruising John Reekie, Past Commodore Bev Duff, Purser Bill Cook, Yeoman Diane Pfaff, Directors Deedee Cheek, Rodger Pfeiffenberger, Stephanie Webb, Eric Soronen, Ian Davis, Don Lawson, Kathleen Vance, Dan Merriman, Liberty Ashore Al Eastman

Excused: Rear Commodore of racing, Stan Dale

CONSENT AGENDA: Steve Romaine made a motion to include Board of Directors Meeting Minutes on website Stephanie Webb seconded.

OLD BUSINESS

The January 10, 2014 Change of Watch Dinner was discussed. Bev Duff suggested we use La Venezia again next year. General consensus was to keep the same venue.

Budget Review: Purser Bill Cook presented the draft budget which had been distributed to the Board via email prior to the meeting. Had no changes to Tim's budget, but suggested we need to look at where we want the club to go in future with regards to zero deficit year.

The Board meetings for Feb-March-April-Sept-Oct-Nov-Dec will now be at the Hampton Inn, SE 47th Ter. The room is free if we fly the Hampton Inn Banner on the committee boat for races and include their business card in the chowder chatter. Savings \$65 month. The May-June-July-Aug board meetings are scheduled at 5:00 same day as regular membership meetings.

Three events are currently scheduled at Cape Coral Yacht Club in 2014

March 16 – Shrimp Boil

July 26 – Club picnic at the Pavillion

Dec 6 – Commodores Dinner

Chowder Chatter delivery was discussed. The plan was to post it on website and email each member a notice when it is ready with a link to view. A few members do not have computer access and theirs will be available at meetings or special delivery by other club members. If delivery is not made in those forms it will be announced at the membership meeting that their copy is being held by Jean Andrews. Jean is checking on who needs it mailed.

NEW BUSINESS

Membership Appreciation Night- Al Eastman returning member will be taking over as Liberty Ashore. Members are looking for prior budgets/menus to assist Al's planning of future events.

Director Mike Smith resigned due to health reasons and his resignation was reluctantly accepted

Deedee Cheek appointed by Commodore Diane to take the remaining term of Mike Smith (1year).

Stephanie Webb announced the General Membership Meeting April 15 will be sponsored by Edison Sailing Center. Location between Centennial Park and Joe's Crab Shack in Fort Myers. They will be serving burgers & brats and offering sailing before the meeting. Stephanie Webb is checking with church for possible use of a big room for meetings. She has grills we may use for EPOL if needed.

Bill Cook purchased Quickbooks 2014 at \$211 cost, got free shipping.

Every committee check the website for accuracy about your event.

OFFICERS REPORTS

Fleet Purser: Bill Cook noted we have a \$3000 deficit in 2014 budget as proposed. Noted was a 2013 invoice due for \$1000 that was received in 2014. Other items discussed were, looking for ways to save money, under designated equity, reinvesting some of Summerset profit back into club, rents (meetings, events, storage), spending for flags & trophies, committee boat fuel reimbursement, the clubs subsidizing part of members meals at dinners, possibly raising dues, and printing yearbook ourselves or having it on the website only. Bill asked if deficit of \$3000 is acceptable to the board with hopes of improvement. Bev Duff made motion to accept, Don Lawson seconded and all voted to approve. Commodore Diane suggests proposing zero deficit in future.

Vice Commodore: Allan Fiske is looking for a tie in with Edison Sailing Center and a program for newly injured and disabled. He has 5 Sonar boats and is looking at possible donation of Freedom boats.

Vice Commodore Summerset: Steve Romaine - New email is SGRomaine294@gmail.com Sending the Colegate's thank you card this week. This year's West Marine Community Day, after discussion was tentatively set for April 23. Stephanie will check date. Turned in very big wish list for Summerset door prizes. April 1st is Summerset planning committee meeting at Steves. There's a countdown clock on website. Conquistador Cup is March 8-9 has started promoting. Summerset 50 year anniversary is 2 years away. Working with tourist development to promote and sponsor money is coming. Introductory letter and sponsorship letter are up and running. Checking with Cape Coral art league to see if they will participate this year. Rodger Horton has something special planned. Got a youth sailing grant letter for Marla Parker. 30 grants of \$200 each, 23 used last year. Should we have a 50 Anniv Committee to include historical things, maybe a booklet, maybe Betty Goodacre, Bob Macomber & Carol Pim can help.

Vice Commodore Cruising: John Reekie - Dates in Chowder Chatter are wrong, should be Friday & Sat. South Seas is all set up for Kayusa Cup. EPOL 15 slips were available, one left.

Vice Commodore Racing: Stan Dale (absent) Diane Fowler read report. 4 or 5 new boats Pre-race lessons? New format. Check web site, need race times corrected.

Director: Ian Davis – In checking budget doesn't see where we are paying for website or name. Checking with Jason Pim he was involved in set up.

Director: Kathleen Vance- 25 Ladies from CMCS Ladies Bridge enjoyed a wonderful Christmas party at her home. Rose Ann Hoffmann discussed new activities for 2014. Rose Young is helping.

Director: Rodger Pfeifferberger – Noted a security breach on the website when signing on from another computer. Members personal information is not protected because the security features on the website are not working. Suggested changing the name of Board Development Committee to Club Development. Suggested having membership meetings at other locations such as big companies that will include a tour, maybe Diversified Yachts? Stephanie is checking. Met new storekeepers Connie & Sonny Ridout, should we inventory bins in storage? Set up store at Boat shows?

Director: Don Lawson – Meeting with Steve Roake to exchange info and discussed new way to deliver Chowder Chatter. Discussed policy or guidelines on who should do membership email blasts. Diane Fowler will do blasts. Steve Roake has membership list. Deedee is liaison. Suggested proactive advertising of events to increase revenue

Meeting adjourned at 9:35pm

Respectfully submitted by Yeoman, Diane Pfaff