

CMCS BOARD MEETING MINUTES

APRIL 11, 2017

The regular meeting of the Board of Directors of the Caloosahatchee Marching and Chowder society was called to order by Commodore Sandra Canning at 7:05 pm on Tuesday, April 11, 2017 at the Cape Coral Yacht Club.

Present: Commodore Sandra Canning, Vice Commodore Bob duff, Vice Commodore Summerset Allen Fiske, Rear Racing Commodore James Gallagher, Rear Commodore Cruising Theresa Roake, Fleet Purser Tom Patterson, Directors Elise Missall, Cathy Friedel, Ian Davis, Jim Slager, Eric Milbrandt, Bill Cook, Glenn Dedricksen, Jason Pim, Guest Bob Friedel, Chowder Chatter Committee Chair.

Consent Agenda:

Minutes as distributed via email:

There were no corrections to the minutes.

Motion: Bob Duff moved to accept the minutes as distributed, Ian Davis seconded and all approved.

Financial Report: Tabled until Tom's arrival.

Old Business:

Cleaning out of storage unit: Sandra looked at smaller unit and is hoping it will be adequate.

The trophies should go into a new cabinet which Carol Pim will pay for and she needs the paperwork. There will be no room for the larger trophies in the new smaller unit which will cost \$12-\$13 per month less than the present unit. James made the suggestion that we take pictures of the larger trophies and display them in the trophy case.

It was determined that the clean out will be held on Tuesday, the 22nd of April at 10:00 am with volunteers S.Canning, Friedels, Bob Duff. W. Cook and C.Pim.

All racing buoys, flags and race markers will be saved as well as the feather flags.

Summerset report: Allen reported that he has a list of 450 racers, but needs to check with Kathleen on current racers and also get a list of all sponsors.

James will need to update the NOR and also is responsible for Awards for the event. Bev Duff has also volunteered to help with the NOR for 2017. Eric advised James to speak with (Joe Barch or Periard??) regarding the racing particulars.

Steve Romaine, Allen and Joe will follow up with all sponsors. Trader Joe's and Bootleggers need to be visited and Allen and Elise will follow up with them.

It was suggested to give the sponsors a perk such as the list of CMCS members which some members may have a problem with having their info available to advertisers. This idea was tabled.

The Summerset Skippers meeting will be run differently this year with the racing info presented in the first 15 minutes of the Skippers meeting before beer and pizza is made available.

James would like to invite ALL skippers to Skippers meetings and he would like to present pennants as Awards rather than plaques which are felt not to be acceptable as a valuable Award. He will look into the cost of this idea. Thanks were expressed to Ian Davis and Glenn Vetter for their work on getting sponsorships online.

Standing Watch proposal: Discussion was held regarding the value of joining this organization. It appears that their website is not working and they are only on Facebook. A motion was made to drop the idea due to uncertainty regarding their business. Jason will look into other opportunities regarding CMCS involvement.

New Business: Tim Stier will conduct a financial review of our budget and determine if our monies are being spent correctly as we are experiencing a bit of a shortfall. He will also check that our papers and payment to the State of Florida are in legal order.

April Organizer Plans: Sandra questioned a few details as follows...West Marine will not be having a Sales Day and will no longer be a sponsor of the Summerset Regatta.

The ESC will not be doing any fund raisers.

The quarterly Sales report is due on April 20th and will be mailed this week.

Financial Report: Sandra questioned the loss we are experiencing in our social events.

Tom stated that the dues start in November and December and the money sits until January to be entered into the budget. Also every month is different as to what is budgeted and what is actually spent which results in our showing loss before the actual figures come in.

We have a healthy balance and bills are being paid in a timely manner. In May the ESC monies come out of the expenses. However, membership dues are down \$3,000.

Several ideas were presented as we have had only two membership meetings this year. In the future we will have a January meeting to capture new members.

We need 20 new memberships by year end. It was suggested that we charge for events which may philosophically harm the essence of our social and boating community.

We could encourage crew members on racing boats to join CMCS as a crew member. James reported that many racers sign up for a year of racing and then don't show up to race which of course does not affect our budget. He also reported that racing is down by a 1/3 due to the diversity of interest on the part of the participants.

Officer Reports:

Vice Commodore - Bob Duff: No Report

Vice Commodore/Summerset - Allen Fiske: No Report

Fleet Purser - Tom Patterson: No Report

Rear Commodore/Cruising - Theresa Roake: theresa reports that there are 13 to 14 boats signed up for the TweenWaters Cruise/Race. Ian Davis and Elise Missall will provide a Kareoke night on Saturday during Happy Hour.

She needs a leader for the Danger Island Memorial Day cruise and the \$1.00 that they collect for the best Chowder will be donated to the Cayo Costa facility.

We lost money on EPOL as there were fewer attendees, many of whom do not eat oysters, plus the price of oysters has gone up quite a bit. It was suggester to limit the amount of oysters per person or plan a different kind of event for the EPOL weekend.

Theresa will be sending out a survey form to question members on new ideas, what they like or do not like regarding cruises and events.

Rear Commodore of Racing - James Gallagher: James needs the names of the boats signed up for SanTweenie.

Committee Liaison Reports:

Chowder Chatter: Bob Friedel...Bob will be sending out a draft of the Chowder Chatter to those who have articles to make sure all is correct before sending it to the membership.

CLUBHOUSE PROGRAMS: Elise Missall...no report

FLEET RECRUITER: Bob Duff....no report

HISTORIAN: Jason Pim....no report

LADIES BRIDGE CLUB: Eric Milbrandt...updating the website

LEGISLATIVE: Jason Pim - The EAA vote goes to the Senate on 4/12/2017. Some compromises will be made. The fracking ban is being stalled by Matt Caldwell and Ray Rodriquez. Jason suggests that we invite Mr. Caldwell to a CMCS meeting.

LIBERTY AHSORE: Kathleen Vance report - The Shrimp Boil was a moderate success with us breaking even with \$1375 in revenue. Loss of \$150 which was spent on paper goods. Because PayPal takes a percentage of each payment, the Committee cannot count on a full take at the door.

PUBLIC RELATIONS: Allen Fiske....no report

SAILMATE: Elise Missall -Windstar gained a new crew member through the efforts of Sailmate.

STOREKEEPER: Bill Cook....no report

SUNSHINE OVER THE YARDARM: Glenn Dedrickson -Kathy Friedel is 3 months ahead in her physical therapy.

WEBSITES/TECHNICAL SUPPORT: Ian David...no report

YEARBOOK: Jim Slager - need pictures to be submitted to Shutterfly.

There being no other business to discuss, Commodore Sandra Canning adjourned the meeting at 8:27 pm.

Respectfully submitted,
Elise Missall, Director

