

2020 YOUTH SAILING PROGRAMS

Stephanie Webb, Edison Sailing Center
 (239) 454-5114 edisonsailing.webb@outlook.com

When LESS is MORE

Sailors are known for their ability to “adjust their sails” to respond to subtle or more obvious conditions. Certainly this has been a time when adjustments are not only called for to fine tune our work, but to accommodate some dramatic and ever-changing situations as well.

What we have learned this summer will chart a re-imagined course for Edison Sailing Center’s summer youth sailing programs as well as its school year and high school sailing programs scheduled to begin in mid-August. Let’s use a quick visual to illustrate the changes & outcomes:

Element	Before 2020	This Summer	Impact
Enrollment	+/- 300	100	Fewer students More interaction
Staff: Student Ratio [^]	1:10	1:3	Focused & engaged time with each sailor
Course Offerings	“smorgasboard”	Sailing & powerboat only	Staff able to fine tune & enrich lessons
Curriculum	US Sailing based Concepts & basics	US Sailing SKILL UP app + membership	Sailors & families can chart their progress in real time Time on task increased
Course Fees	\$250/ten days Sailing	\$75/ 5 days \$25 reg fee	Red is our summer color Fuel, staff, memberships

PB reminders

CMCS Support	20-30 grants	20-21 grants	Heartwarming stories & appreciative families
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[^]Staff:Student Ratio – ESC has an Operations Director and a Lead Educator (licensed FDOE teacher) who supervise six US Sailing certified instructors, with 16 “crew” members called Blue Shirts because of the color shirts they wear to identify themselves. All staff complete a training day annually to review programs, operations, policies, attitudes, skills & behaviors. Summer is part of Edison’s Youth Leadership Matrix modeled after US Sailing’s Youth Development program.

The ripples from the “adjustments” required for summer will impact changes in our fall programming. The use of technology will be a significant component of our work this year: Sign-up Genius to schedule boat assignment times as well as practice times on Saturdays; ZOOM Parent Meetings for orientation and for returning families; Google+ or ZOOM for virtual coaching with a line-up of some well-known sailors/coaches for our experienced sailors; live coaching for our newbies! We anticipate hosting our Junior Olympic event in October, the **River Romp**, but it too will have a strong technology component, far fewer competitors, but laser focus on fun & learning.

Who’d have ever thought that Less is More?!